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| Gage CountyIntensive Business Development Project **--**  **Small Business Application Form** |

## Contact Information

|  |  |
| --- | --- |
| Company Name |  |
| Contact Name |  |
| Street Address |  |
| City, ST ZIP Code |  |
| Home Phone |  |
| Work Phone |  |
| E-Mail Address |  |

## Business Classification

### How is your company structured?

|  |  |
| --- | --- |
| For Profit | Non Profit |

### In what industry does your company operate?

|  |  |
| --- | --- |
| Retail | Manufacturing |
| Service | Construction |
| Wholesale | Other, please specify: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

## Assistance Requested

### NBDC provides professional consulting services at no cost to Nebraska Businesses. NBDC will review your business model and strategy and benchmark your operations compared to similar businesses nation-wide. NBDC can provide market research and analyze your business’ financial readiness for growth. Please indicate which areas of your business you would like to have reviewed:

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| --- |
| \_\_\_ Financial Operations – benchmarking, improving cash flows, and reducing supply chain costs |
| Operational Processes – emphasizing efficiencies that reduce costs |
| Customer Service Processes – resulting in increased customer retention and satisfaction |
| Human Resource Practices – assuring employee satisfaction and operational compliance |
| Markets and Marketing Strategies – resulting in increased sales |
| Merchandising – increasing customer interest |
| Other – please specify |

The Intensive Business Development Project for Gage County will be conducted November 5 – 9, 2017. NBDC maintains complete confidentiality of all client records and discussions. NBDC does not disclose any of its information publicly or to any agency of the federal government without the permission of the client. This confidentiality is guaranteed by law.