



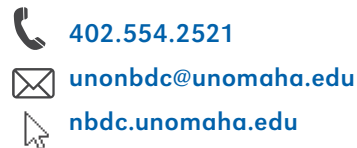
## ABOUT THE NEBRASKA BUSINESS DEVELOPMENT CENTER

The Nebraska Business Development Center (NBDC) is a department of the College of Business Administration at the University of Nebraska at Omaha. It provides management and technical assistance to small businesses in Nebraska through offices in Omaha, Lincoln, Wayne, Grand Island, Kearney, McCook, North Platte, Scottsbluff and Chadron. Last year NBDC served 2,187 businesses. These businesses created 1,086 jobs, increased their sales by \$170,821,693 and invested \$66,493,177 in capital.

### NBDC PROVIDES A FULL SUITE OF BUSINESS SERVICES:

- Financial projections, planning and loan packaging
- Market research and analysis
- Export consulting
- Technology commercialization consulting
- Government sales consulting
- Business valuation and transition planning
- Project management and leadership training
- Process improvement and sustainability training
- Organizational development consulting and customized training

### CONTACT NBDC



The University of Nebraska does not discriminate based on race, color, ethnicity, national origin, sex, pregnancy, sexual orientation, gender identity, religion, disability, age, genetic information, veteran status, marital status, and/or political affiliation in its programs, activities, or employment.



## INTENSIVE BUSINESS DEVELOPMENT PROJECT FOR GAGE COUNTY

PROVIDED BY THE  
NEBRASKA BUSINESS  
DEVELOPMENT CENTER

WORKING IN CONJUNCTION  
WITH THE GAGE AREA GROWTH  
ENTERPRISE (NGAGE) SUPPORTED  
BY FUNDING FROM THE U.S. SMALL  
BUSINESS ADMINISTRATION

NOVEMBER 6–9, 2017  
BEATRICE, NE





# INTENSIVE BUSINESS DEVELOPMENT PROJECT FOR GAGE COUNTY

## WHO ARE THE CONSULTANTS?

This project, funded by the U.S. Small Business Administration (SBA), will pair a small business owner and an NBDC consultant for three days of intense collaboration to assess opportunity for improvement. The client will receive a report at the end of the project.

NBDC consultants specialize in strategic planning, business structure, marketing, and financial services including forecasting, loan packaging, cash flow management, and capital investment management. They are credentialed to provide professional business development services. Manufacturing consultants specialize in Lean Manufacturing, procurement, supply chain and sustainability.

## WHO QUALIFIES?

Any for-profit small business in Gage County is eligible for this project. NBDC is unable to provide this service to not-for-profit or government agencies.

## WHAT DOES IT COST?

There is no cost to the participating businesses. All costs are paid by the SBA.



## CONFIDENTIALITY

NBDC maintains complete confidentiality of all client records and discussions. NBDC does not disclose any of its information publicly or to any agency of the federal government without the permission of the client. This confidentiality is guaranteed by law.

## WHAT CAN BUSINESSES EXPECT?

NBDC consultants will work with the business owner to —

- Assess the business through the Lean Business Canvas process. This will provide a perspective that is more strategic and focused than the traditional business plan.
- Identify key strategic needs of the business and develop a plan to fill those needs, including reviews of:
  - ✓ **Operational Processes** with an emphasis on efficiencies that reduce costs
  - ✓ **Customer Service Processes** that result in increased customer retention and satisfaction
  - ✓ **Human Resource Practices** to assure employee satisfaction and operational compliance
  - ✓ **Markets and Marketing Strategies** that result in increased sales
  - ✓ **Financial Operations** with recommendations to improve cash flows and reduce supply chain expenses, receivables and overhead costs.
- Explore specialized assistance when appropriate for the business, including:
  - ✓ **Government Contracting** as a means to expand sales
  - ✓ **Merchandising** to increase customer interest.

NBDC FIRMLY BELIEVES IN THE  
CONTRIBUTION OF SMALL  
BUSINESSES TO THE QUALITY  
OF LIFE IN NEBRASKA. WE  
ARE PROUD OF OUR SMALL  
BUSINESS CLIENTS AND  
THANK THEM FOR CHOOSING  
SMALL BUSINESS OWNERSHIP  
AS A CAREER.

## SCHEDULE



### SUNDAY, NOV 5

Business owner meets their personal NBDC consultant at an introductory dinner

### MON THROUGH WED, NOV 6–8

Business owner and consultant meet at the place of business

### THURSDAY, NOV 9

Closing dinner